

Minister of Economy visited the Continental Tire Plant in Lousado.

- Exports volume greater than 99%
- Visit to ongoing projects

Lousado – Vila Nova de Famalicão, December 13rd. The Minister of Economy, Dr. Pedro Reis visited yesterday the Lousado tire plant. On this visit he was accompanied by the Secretary of State, the Mayor of Famalicao Mário Passos, The councillor of Economy and Entrepreneurship, among other guests. The Minister and the other guests wanted to know about some projects that are taking place in this company.

Lousado plant has carried out several projects at its facilities in Lousado, Vila Nova de Famalicão, with a high technology component, both in improving working conditions and in the continued implementation of products and technologies with a focus on pursuing sustainability in the Lousado unit.

Pedro Carreira said “we had already welcomed Dr. Pedro Reis in 2013, as President of AICEP, and it is with great pleasure that we show him the evolution of our company since then”. And he added, “we intend to continue with the projects already announced and some with more visual impact, such as projects within the scope of sustainability (solar panels, facades with Puretti technology). And of course, we maintain our commitment to the continuation of equipment renewals, as well as innovation and new technologies projects in our plant.”

According to the latest published Portuguese rankings, based on data referring to 2023, Lousado tire plant is the 4th largest Portuguese company in terms of exports. Lousado plant sent tires to 70 markets and the exports reached more than 99%.

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2023, Continental generated sales of €41.4 billion and currently employs around 200,000 people in 56 countries and markets.

Tire solutions from the **Tires group sector** make mobility safer, smarter and more sustainable. Its premium portfolio includes car, truck, bus, two-wheel and specialty tires as well as smart solutions and services for fleets and specialist tire dealers. Continental has stood for innovative excellence for more than 150 years and is one of the largest tire manufacturers in the world. In fiscal 2023, the Tires group sector generated sales of €14 billion. Continental's Tires group sector employs more than 56,000 people worldwide and has 20 production plants as well as 16 development locations.

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Images and captions



Visit to CST Lousado unit.



Visit to one of the ongoing projects.