

Continental is supporting various institutions this Christmas

- **Donations more than 50.000€**
- **2 500 trees donated to Quercus since 2023**

Lousado, 16 de dezembro. Like in previous years, Continental's companies in Lousado (Continental Mabor, Continental-ITA and Continental Pneus) are once again reinforcing their social commitment with special Christmas donations. In 2025, among various institutions in the local community, we highlight the donations to ANACE – Associação Nacional de Apoio à Criança Especial, which carries out essential work in promoting the well-being, inclusion and quality of life of children with special needs, to the Liga Portuguesa Contra o Cancro, Fundação Portuguesa de Cardiologia, to Acreditar and to ASAS.

The support for these institutions reinforces Continental's ongoing commitment to the community and to a more supportive, inclusive, and future-oriented society.

In addition to the above-mentioned entities, the companies delivered food items to various local community institutions: Conferências de S. Vicente de Paulo of Famalicão, Refood of Famalicão, ASAS of Santo Tirso, Banco Alimentar – Braga and Porto branches, Associação S. José of Braga, Legião da Boa Vontade of Porto, and Juntas de Freguesia of Ribeirão and Lousado, among others.

These special donations in this holiday season are in addition to many other donations made throughout the year, as part of its social responsibility strategy.

In addition to these donations, since 2023, Continental Pneus (Sales company), as part of the activation of the São João marathon and the Christmas Grand Prix, has donated €2,500 to Quercus, an amount that corresponds to the planting of 500 trees for each race, totaling 2,500 trees already.

“At Continental, we believe that every act of social responsibility has the power to transform realities. We like to support institutions and projects that make a difference in the lives of those who need it most, children and seniors,” says Pedro Carreira, representing the companies, in Lousado.

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Continental is a leading tire manufacturer and industry specialist. Founded in 1871, the company generated sales of €39.7 billion in 2024 and currently employs around 95,000 people in 54 countries and markets.

Tire solutions from the **Tires group sector** make mobility safer, smarter, and more sustainable. Its premium portfolio encompasses car, truck, bus, two-wheel, and specialty tires as well as smart solutions and services for fleets and tire retailers. Continental has been delivering top performance for more than 150 years and is one of the world's largest tire manufacturers. In fiscal 2024, the Tires group sector generated sales of 13.9 billion euros. Continental's tire division employs more than 57,000 people worldwide and has 20 production and 16 development sites.

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Fotos



Donation to ANACE



Food to Conferências de S. Vicente de Paulo



Marathon S. João – trees plantation - Quercus