

Dr. Michael Ruf

Executive Vice President of Interior Division Business Unit Commercial Vehicles and Aftermarket

Personal data Born on July 25, 1964, in Reutlingen, Germany

Education Studies in Electrical Engineering Universities of Stuttgart and Munich, Germany. Ph.D. from Technical University of Munich in 1996



Work history

1996 - 2000 Research and Predevelopment of Multimedia Systems, Robert Bosch GmbH

2000 - 2002 General Key Account Manager, Harman/Becker Automotive Systems

2002 - 2006 Head of Product Development Europe, Harman/Becker Automotive Systems

Continental AG

2006 - 2007 Head of Engineering of Business Unit Infotainment Solutions (former Siemens VDO)
CEO of the Business Unit Infotainment Solutions (former Siemens VDO)

2007 - 2009 Head of Business Unit Multimedia

Since 2009 Head of Business Unit Commercial Vehicles and Aftermarket
