

Charitable donations by Continental Corporation

Sustainable management and corporate social responsibility are among Continental's fundamental values.

We support people and organizations at our sites, which are where our factories and other company premises are located. Our main priorities in charitable giving are non-profit institutions whose focus is on social and cultural issues, education, the environment, science, technology, and driving safety. One of our particular concerns is the promotion of youth.

The Continental Corporation has a decentralized organization with strong local responsibility. This is also true of social engagement in the corporation, its factories, and its subsidiary companies. As far as possible, non-profit projects, donations, and other charitable activities are therefore initiated and supervised at the discretion of the decentralized units.

Exceptions to this policy include trans-regional projects and emergency situations such as earthquakes, floods, or other unforeseeable emergencies that our local institutions are not equipped to handle. Here, the corporation as a whole evidences its corporate social responsibility.

Scope

We understand the term "donation" as encompassing all voluntary contributions with monetary value (in the form of money, working time provided by employees, materials, goods, or services) expended by Continental to support non-profit causes without expecting a commercial advantage or other service in return.

The following activities are not included in the term donation:

- › Sponsoring and similar marketing activities for which Continental receives advertisement or another service in return for its contribution;
- › Contributions to industry associations and for memberships in organizations serving commercial interests;
- › Lobbying related to public affairs.

Limitations

We only grant donations to support charitable, non-profit purposes.

We do not consider the following as donation recipients:

- › Organizations that discriminate on the basis of sex, age, race, religion, or national origin, or that support forbidden or illegal activities.
- › Organizations with a religious background.

Donations to religiously oriented organizations are only permissible if they are not used for inherently religious purposes, but rather for the benefit of a larger target audience among whom the organization is active.

- › Organizations whose policies or activities are not in line with our values and our code of conduct.
- › In principle, we do not make donations either directly or indirectly to political parties, political organizations, or politicians.

The option our employees in the USA have of personally making political donations through a "political action committee" does not contradict this policy.

- › We avoid donations to recipients closely related to individuals with whom Continental has a business relationship.
- › In general, we grant no donations to individual persons or private initiatives.

Decision-making criteria for approving donations

- › Non-profit organizations in which our employees are active are given preferential consideration.
- › Non-profit organizations that are active at our locations are also given preferential consideration.
- › Non-profit organizations that already receive considerable support from the state have a low priority in the allocation of donations.
- › In general, we do not support events intended for the purpose of collecting donations.

Acceptance of inquiries

- › We only accept donation inquiries in writing (including via e-mail).
- › We request that project descriptions do not exceed two pages.
- › A representative of the inquiring organization must guarantee that the donation will be used exclusively for the intended purpose.
- › Inquiries in the form of machine-generated mass mailings and requests without a signature will not be answered.

Hanover, December 2014

Continental Aktiengesellschaft
Vahrenwalder Strasse 9
30165 Hanover
Germany
www.continental-corporation.com